



# Crisis Management and Governance in Tourism

## In-Person Workshop

*European Innovation Council and SMEs Executive Agency (EISMEA)*

# Agenda

ID	Topic	Responsible	Timing
0.	Introduction	Expert	10h00
1.	Risk Assessment	Expert and Service Beneficiary	
2.	SWOT Analysis	Expert and Service Beneficiary	
3.	Measures to improve tourism governance and resilience (Brainstorming exercise)	Expert and Service Beneficiary	
4.	Lunch break	Network moment	12h30 – 13h30
5.	Action Plan (Prioritisation of initiatives and selection of 5 initiatives to be included in the Action Plan)	Expert and Service Beneficiary	
6.	Action Plan (Definition of time horizons for the 5 initiatives and identification of key actions required)	Expert and Service Beneficiary	
7.	Final Steps and Q&A (Presentation on next steps and Check-in)	Expert and Service Beneficiary	<b>16h00 (end)</b>